# Partnership Benefits Overview

| Benefits  | <b>Pioneer</b><br>\$1,000/Year or \$100/Month | <b>Freedom</b><br>\$2,500/Year or \$250/Month | <b>Patriot</b><br>\$5,000/Year or \$500/Month | <b>All-American</b><br>\$10,000/Year or \$1000/Month |  |
|---|---|---|---|--|--|
| <b>2 Complimentary Memberships per Partner</b><br>*See membership plans for a full list of perks & benefits.  | Associate Membership<br>(\$100 Value)         | Premium Membership<br>(\$400 Value)           | VIP Membership<br>(\$1,200 Value)             | President's Club Memberships<br>(\$2,000 Value)      |  |
| AJC Social Media Promotion:<br>Promote your business on AJC's corporate social media channels.<br>Posts will be tagged to your business.  |   | 1x/Quarter                                    | 1x/Month                                      | 2x/Month   |  |
| AJC Website Promotion:<br>Feature your business on our website. All Featured Businesses will have their<br>website listed in order of Partnership level.  |   |   |   |  |  |
| <b>AJC Text Blast Promotion:</b><br>Send a "text blast" promotion or offer to our members.<br>*This benefit is only available to yearly partners  |   |   | 1x/Year                                       | 4x/Year  |  |
| <b>AJC Newsletter Promotion:</b><br>Feature your business in our monthly newsletter.<br>Featured businesses will be listed in order of Partnership level.   |   |   |   |  |  |
| <b>AJC Event Email Promotion:</b><br>Feature your business in our weekly AJC Chapter emails.<br>Featured businesses will be listed in order of Partnership level.   |   |   | 1x/Week                                       | 1x/Week  |  |
| AJC Business Directory:<br>Showcase your business in our AJC Business Directory. Include your business<br>logo, contact info and website. Listings are in alphabetical order.*Premium<br>listing at top of directory for 'All-American' and 'Patriot' levels. |   |   |   |  |  |
| AJC Facebook Event Page Promotion:<br>Promote your business on our AJC Facebook Event Pages.<br>Includes your logo and website.   |   |   |   |  |  |
| AJC Partner Vendor Table:<br>AJC Partners may reserve a vendor table at our events. Vendor Tables are<br>subject to availability, and are reserved on a first come, first serve basis.<br>*All-American partners receive priority access to reserve tables.   |   |   |   |  |  |
| <b>Event Partner On-Screen Promotion:</b><br>Showcase your business on-screen at our events. AJC will create a<br>professional ad for your business featuring your logo, website and QR code.<br>*Based on venue's a/v capabilities.                          |   |   |   |  |  |





\$1,000/Year or \$100/Month



2 Complimentary Associate Memberships (\$100 Value) \*See membership plans for a full list of perks & benefits.

### **AJC Newsletter Promotion:**

Feature your business in our monthly newsletter. Featured businesses will be listed in order of Partnership level.

### AJC Business Directory:

Showcase your business in our AJC Business Directory. Include your business logo, contact info and website. Listings are in alphabetical order. \*Premium listing at top of directory for 'All-American' and 'Patriot' levels.

### AJC Partner Vendor Table:

AJC Partners may reserve a vendor table at our events. Vendor Tables are subject to availability, and are reserved on a first come, first serve basis. \*All-American partners receive priority access to reserve tables.





## **Freedom Level** \$2,500/Year or \$250/Month

2 Complimentary Premium Memberships (\$400 Value) \*See membership plans for a full list of perks & benefits.

AJC Social Media Promotion: (1x/Quarter) Promote your business on AJC's corporate Facebook & LinkedIn Pages. Posts will be tagged & linked to your website.

**AJC Website Promotion:** Feature your business on our website. All featured businesses will have their website listed in order of Partnership level.

### **AJC Newsletter Promotion:**

Feature your business in our monthly newsletter. Featured businesses will be listed in order of Partnership level.

### **AJC Business Directory:**

Showcase your business in our AJC Business Directory. Include your business logo, contact info and website. Listings are in alphabetical order. \*Premium listing at top of directory for 'All-American' and 'Patriot' levels.

### **AJC Partner Vendor Table:**

AJC Partners may reserve a vendor table at our events. Vendor Tables are subject to availability, and are reserved on a first come, first serve basis. \*All-American partners receive priority access to reserve tables.

### **Event Partner On-Screen Promotion:**

Showcase your business on-screen at our events. AJC will create a professional ad for your business featuring your logo, website and QR code. \*Based on venue's a/v capabilities.





## Patriot Level \$5,000/Year or \$500/Month

2 Complimentary VIP Memberships (\$1,200 Value) \*See membership plans for a full list of perks & benefits.

AJC Social Media Promotion: (1x/Month) Promote your business on AJC's corporate social media channels. Posts will be tagged to your business.

**AJC Website Promotion:** Feature your business on our website. All featured businesses will have their website listed in order of Partnership level.

> AJC Text Blast Promotion: (1x/Year) Send a "text blast" promotion or offer to our members. \*This benefit is only available to yearly partners

## **AJC Newsletter Promotion:**

Feature your business in our monthly newsletter. Featured businesses will be listed in order of Partnership level.

AJC Event Email Promotion: (1x/Week)

Feature your business in our weekly AJC Chapter emails. Featured businesses will be listed in order of Partnership level.

### **AJC Business Directory:**

Showcase your business in our AJC Business Directory. Include your business logo, contact info and website. Listings are in alphabetical order. \*Premium listing at top of directory for 'All-American' and 'Patriot' levels.

### AJC Facebook Event Page Promotion:

Promote your business on our AJC Facebook Event Pages. Includes your logo and website.

### **AJC Partner Vendor Table:**

AJC Partners may reserve a vendor table at our events. Vendor Tables are subject to availability, and are reserved on a first come, first serve basis. \*All-American partners receive priority access to reserve tables.

### **Event Partner On-Screen Promotion:**

Showcase your business on-screen at our events. AJC will create a professional ad for your business featuring your logo, website and QR code. \*Based on venue's a/v capabilities.



# **All-American Level**

## \$10,000 per Year /1,000 per Month

2 Complimentary President's Club Memberships (\$2,000 Value) \*See membership plans for a full list of perks & benefits.

AJC Social Media Promotion: (2x/Month) Promote your business on AJC's corporate social media channels. Posts will be tagged to your business.

**AJC Website Promotion:** Feature your business on our website. All featured businesses will have their website listed in order of Partnership level.

> AJC Text Blast Promotion: (4x/Year) Send a "text blast" promotion or offer to our members. \*This benefit is only available to yearly partners

**AJC Newsletter Promotion:** Feature your business in our monthly newsletter. Featured businesses will be listed in order of Partnership level.

AJC Event Email Promotion: (1x/Week)

Feature your business in our weekly AJC Chapter emails. Featured businesses will be listed in order of Partnership level.

**AJC Business Directory:** 

Showcase your business in our AJC Business Directory. Include your business logo, contact info and website. Listings are in alphabetical order. \*Premium listing at top of directory for 'All-American' and 'Patriot' levels.

AJC Facebook Event Page Promotion:

Promote your business on our AJC Facebook Event Pages. Includes your logo and website.

**AJC Partner Vendor Table:** 

AJC Partners may reserve a vendor table at our events. Vendor Tables are subject to availability, and are reserved on a first come, first serve basis. \*All-American partners receive priority access to reserve tables.

**Event Partner On-Screen Promotion:** 

Showcase your business on-screen at our events. AJC will create a professional ad for your business featuring your logo, website and QR code. \*Based on venue's a/v capabilities.

